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1. Who is Covered by this Policy

Welcome to NeuAnalytics.com, a website hosted by Neu Consulting Group, LLC dba NeuAnalytics (“**NeuAnalytics**”, “**we**” or “**us**”). The following policy (this “**Cookies Policy**”) governs certain components related to your use of NeuAnalytics.com (the “**Website**”), whether as a guest or a registered user. Our Website uses cookies, in combination with pixels, local storage objects, and similar devices (collectively, “cookies”) to provide users with an improved user experience. Your use of NeuAnalytics.com is also governed by the Terms of Use and the Privacy Policy.

Below is information about the type of cookies we use, the type of information we collect through these cookies, and how you can manage your choices.

We may modify or amend this Cookie Policy from time to time at our discretion. When we make changes to this Cookie Policy, we will amend the revision date at the top of this page, and such modified or amended Cookie Policy shall be effective as of that revision date.

2. What are Cookies?

Internet cookies are web browser technology components that store uniquely identified data contained in a text file on your computer to provide you a customized website experience. When you visit NeuAnalytics.com again, our servers can view the information stored in these cookies to provide you with a personalized experience. NeuAnalytics.com may use up to five different types of cookies: necessary cookies, analytics cookies, functionality cookies, advertisement cookies and third party cookies. Cookies are either persistent, meaning they remain on your computer even after you are no longer actively using the Website, or session cookies, which are destroyed once you leave the Website. Cookies help us make our Website work, help you efficiently navigate between pages, provide you customized content, remember your settings and preferences, and generally improve the user experience of our Website, including by:

- Recognizing you when you sign in to the Website;
- Keeping track of your preferences;
- Conducting research and diagnostics to improve our content and services;
- Preventing fraudulent activity and improving security; and
- Delivery content, including ads, that is relevant to your interests.

Without these cookies, some services may be limited. If you prevent these cookies, we cannot guarantee how our Website or the security on our Website will perform during your visit.

3. Types of Cookies We Use

The Website uses necessary, analytics and third-party cookies. Examples of information we might retain in a cookie includes the Website pages you visit, search terms, or the device you used to access the Website.

Necessary cookies, also known as “essential cookies,” are required for certain features of the Website to function. They are usually set in response to your actions on our Website, such as filling in forms, setting preferences, or logging in.

Analytics cookies, also known as “performance cookies,” allow us to gather analytics to help us understand how you use the Website and how often you visit, to help provide you a better user experience.

Functionality cookies, also known as “preference cookies,” improve your experience by remembering any preference you’ve set during previous Website visits, such as user name, language choices, and your location.

Advertisement cookies gather information from you and your device in order to provide you with relevant content that interest you. As part of our effort to track the success of our advertising campaigns, we may at times use a visitor identification technology such as “web beacons,” or “action tags,” which count visitors who have come to our Website through our advertisements on a third-party site. We do not use this technology to access your personal information and it is only used to compile aggregated statistics about visitors who come to our Website to gauge the effectiveness of our advertisements.

Third party cookies are cookies set by entities other than NeuAnalytics that may be included due to your interaction with third party components such as social media platforms integrated into the Website. We do not control these cookies or their functionality. If you have any questions or would like to adjust your preferences regarding third-party cookies, we recommend contacting the responsible provider directly.

4. How to Opt Out of Certain Cookies

When you first visit the Website, we display a cookie banner that allows you to accept or decline non-essential cookies. Please note that strictly necessary cookies do not require your consent to be placed because the Website cannot function properly without them. You may change or withdraw your consent to the placement of non-essential cookies by adjusting your browser settings.

Most browsers allow you to view, manage, delete and block cookies for a website. Be aware that if you delete all cookies then any preferences you have set will be lost, and you may not be able to access all or part of our Website. Guidance on how to control cookies for common browsers is linked below.

You can find more detailed information about cookies, how they work, and how to delete and block cookies at <https://www.aboutcookies.org>. This Website and our related services are not directed at users within the European Union or European Economic Area.

5. Your Comments and Concerns

This website is operated by Neu Consulting Group, LLC d/b/a NeuAnalytics, located at 8417 Santa Fe Drive #200 in Overland Park, Kansas 66212.

If you have any questions or concerns about this Cookie Policy or our use of cookies, please contact us at info@neuanalytics.com.

Thank you for visiting the Website.